

Application Form

Name: _____

Home Address: _____

City/State/Zip: _____

County: _____

Company: _____

Phone: (Business) _____ (Home) _____

How long have you lived in Richmond County?

Why are you interested in taking Leadership Richmond?

- Enclosed is a check or money order for \$175 to
Leadership Richmond.

Visa and MasterCard are also accepted.

(Money must be paid by January 7, 2011 to participate.)

- ◆ Application deadline is December 17, 2010.
- ◆ Space is limited to 35 participants.
- ◆ I understand that in order to receive CEU credits, I must attend 90% of the total program hours; attendance at all sessions is highly recommended.

Signature of Applicant

Return to:
Richmond County Chamber of Commerce
P.O. Box 86
Rockingham, NC 28380
(910) 895-9058

Lessons From Geese

Fact 1: As each goose flaps its wings it creates an “uplift” for the birds that follow. By flying in a “V” formation, the whole flock adds 71 percent greater flying range than if each bird flew alone.

Lesson: *People who share a common direction and sense of community can get where they are going quicker and easier because they are traveling on the thrust of one another.*



Fact 2: When a goose falls out of formation, it suddenly feels the drag and resistance of flying alone. It quickly moves back into formation to take advantage of the lifting power of the bird immediately in front of it.

Lesson: *If we have as much sense as a goose, we stay in formation with those headed where we want to go. We are willing to accept their help and give our help to others.*



Fact 3: When the lead goose tires, it rotates back into the formation and another goose flies into the point position.

Lesson: *It pays to take turns doing the hard tasks and sharing the leadership. As with geese, people are interdependent on each other's skills, capabilities and unique arrangements of gifts, talents, or resources.*



Fact 4: The geese flying in formation honk to encourage those up front to keep up their speed.

Lesson: *We need to make sure our honking is encouraging. In groups where there is encouragement, the production is much greater. The power of encouragement (to stand by one's heart or core values and encourage the heart and core of others) is the quality of honking we seek.*



Fact 5: When a goose gets sick, wounded, or shot down, two geese drop out of formation and follow it to protect it. They stay with it until it dies or is able to fly again. Then they launch out with another formation or catch up with the original flock.

Lesson: *If we have as much sense as geese, we will stand by each other in difficult times as well as when we are strong.*



Leadership Richmond 2011 Schedule

Leadership Richmond 2011 will begin with an orientation at Cole Auditorium on RCC campus. Registration starts with breakfast at 8:30 A.M. on January 11th. At 9:00 A.M. a series of activities designed to acquaint class members with each other will begin.

ORIENTATION: January 11, 2011 (Mandatory)

SESSION 1: Personality Typing
January 11, 2011

SESSION 2: Customer Service /
Diversity and Inclusion
January 25, 2011

SESSION 3: Plan for Personal Development
February 8, 2011

SESSION 4: Healthcare Tours
February 22, 2011

SESSION 5: Public Policy 1
March 8, 2011

SESSION 6: Industrial Tours
March 22, 2011

SESSION 7: Educational Tours
April 5, 2011

SESSION 8: Confidence Building
April 19, 2011

SESSION 9: Agribusiness Tours
May 3, 2011

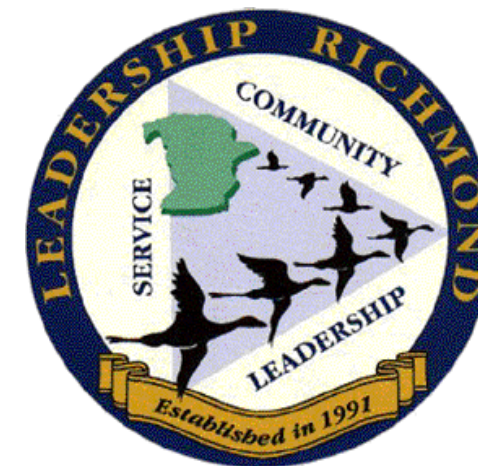
SESSION 10: Public Policy 11
May 17, 2011

SESSION 11: Libertyville
May 31, 2011

GRADUATION: June 7, 2011
(Cole Auditorium)

- ◆ Make-up days will be announced as needed.
- ◆ All participants must attend at least one county commissioners meeting, city council meeting, or school board meeting.
- ◆ Class will be responsible for developing and implementing a class project at the approval of the board.

Leadership Richmond 2011



*Nurturing the
Spirit of Community Service
in Richmond County*

Sponsored by ...



www.richmondcountychamber.com
www.ces.ncsu.edu
www.richmondcc.edu

Cut here & return

The Story Behind Our Seal



Our "Organization Seal" was designed by the Brochure Committee of the Leadership Richmond 2001 Planning Board in August, 2000. Patti Parsons with Intrepid Designs contributed the graphic design. The purpose of the creation of the seal is to create a formal calling card for Leadership Richmond. The design is representative of Richmond County, North Carolina. The seal also represents dependability, loyalty, and a strong work ethic. The similarities between the Geese and our organization are easily seen in the writing Lessons from Geese. This logo is the cornerstone of the organization. It represents a program of deliberate and purposeful movement forward, with dedication to preparing leaders to serve their communities.

Objectives

- ◆ Identify potential leaders.
- ◆ Give potential leaders up-to-date and accurate information regarding current community and economic priorities.
- ◆ Encourage graduates to apply their talents throughout the community in involvement in the Chamber of Commerce, other professional organizations, civic clubs, or in a public service capacity.

What is Leadership Richmond?

Leadership Richmond is a hands-on training conference designed to develop and enhance the leadership skills of Richmond County residents.

Who is eligible to participate?

All Richmond County residents. Newcomers as well as those who have lived here all of their lives, are eligible. Leadership Richmond is for participants who wish to learn more about leadership skills and styles, public policy, the political process, Richmond County issues, and much more.

What is the cost?

The cost of attending Leadership Richmond is \$175 per participant. This fee covers all expenses of the program including meals, travel, refreshments, supplies, and speaker fees. You will be responsible for paying your tuition or making arrangements with your employer or sponsor for payment before the sessions begin.

What is offered in the sessions?

Local leaders and experts with outstanding resumes will conduct the Leadership Richmond sessions, which are informal in nature. You will be encouraged to ask questions. The Leadership Richmond sessions will include tours, panel discussions, group discussions, simulations, and special presentations. Offering you these diverse types of sessions will give you hands-on experience and the opportunity to actively take part in all sessions. You will be pleased to know this is not a lecture-type program.

Do I receive any credit for attending Leadership Richmond?

Yes. North Carolina State University will award CEU's for participants who attend 90% of the total program hours.

How do I sign up for Leadership Richmond?

Just fill out the application form on the back and send it in. It is that easy.

Leadership Richmond Comments

"Leadership Richmond has given me the opportunity to visit and learn about the various industries and local attractions in our county. I have been a life long resident of this county and otherwise may not have had the experience of observing the day to day operations of some of the businesses that play a major role in the community in which we live. The experience has been very informative in educating the public about what Richmond County has to offer. The program has helped each of us in dealing with different situations that may arise and also the importance of giving back and how teamwork is vital in order to accomplish the goal set before us in this session."

Jan Seagraves
Richmond County Sheriff's Office

"Leadership Richmond has been a great educational and professional team building experience. I have been a resident of Richmond County for nine years. I am astonished by the knowledge I have gained about the county in my participation with Leadership Richmond. This class offers history lessons and what has helped Richmond County evolve into present day industry, agriculture, educators, politicians, medical care, municipalities and many other advances. The tours are educational and all facilities have been inviting. I have met many professionals and gained many new friendships during our meetings. This class helped me grow professionally and gave me the opportunity to recognize other professionals and respect of their job and responsibilities. This is a great journey of professional growth, friendship and education. I highly encourage others to embark in this journey."

Christy E. Land
Clinical Director of ICU
FirstHealth Richmond Memorial

"Leadership Richmond is a truly great experience! Thank you Chamber of Commerce for a program that enables personal and professional growth along with the opportunity to learn about county and state resources. It is a 5 star program!"

Mary Ellen Shea
Executive Director
Richmond County Hospice/Anson Community Hospice

Leadership Richmond 2010 has allowed me to meet counterparts of other businesses and visit other business facilities that I probably would not have had the opportunity to visit otherwise. Leadership Richmond has allowed me to see what Richmond County has to offer, learn a lot of its history, and see what else goes on in the County. I've also met and become business contacts with several members of the county that I did not know before joining Leadership Richmond. Leadership Richmond has definitely changed the way I see Richmond County and has opened my eyes to the different businesses in the county and how they operate day to day.

Travis Wallace
Pee-Dee EMC



Leadership Richmond
Class of 2010



Teamwork

Big Pine Retreat



Dewitt's Outdoor Sports



Agribusiness Tour